

# THE SUMMIT

4<sup>th</sup> Tourism Summit & B2B Expo

## Official EXPO Magazine 2026

A guide on Zanzibar Tourism – for Exhibitors & Visitors



**11-12**  
**FEBRUARY, 2026**

organized by:



**ZATI**  
Zanzibar Association  
of Tourism Industry

**SUZA UNIVERSITY  
TUNGUU - ZANZIBAR**

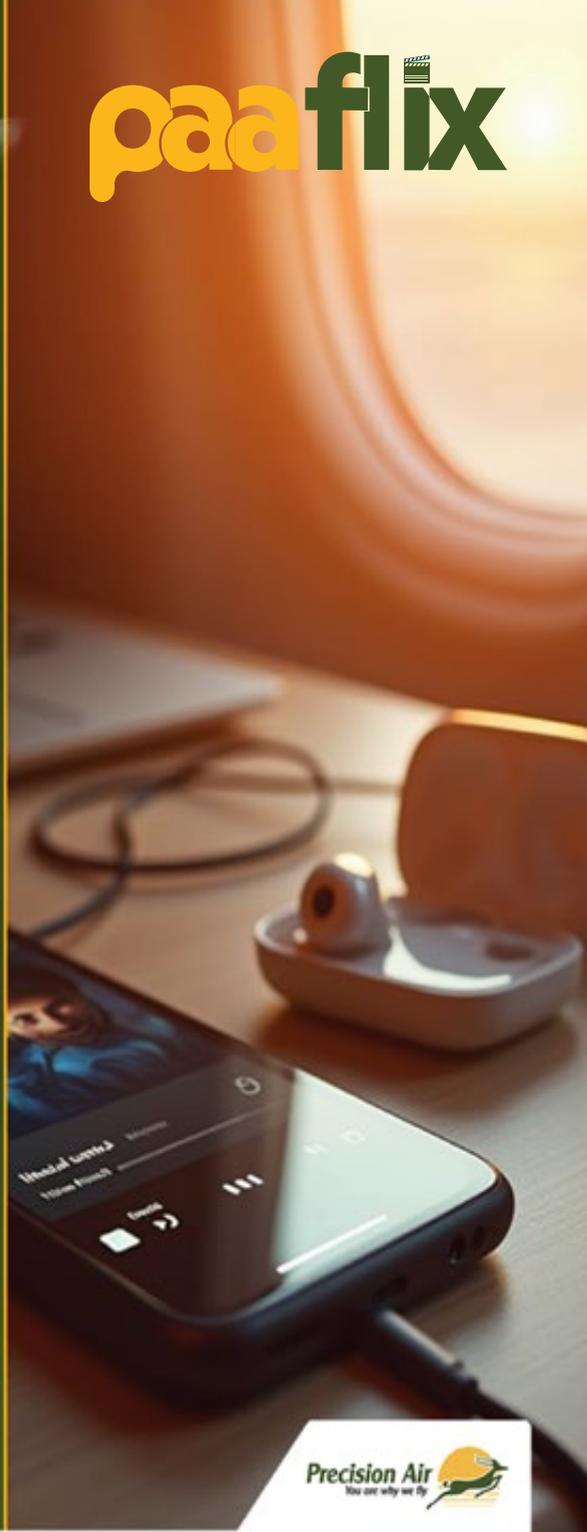
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# Shaping Zanzibar's Prime Future

*MB Homes is proud to play a role in shaping the island's real estate landscape, creating sustainable communities that enrich the lives of residents and investors alike.*

## Marketing Insights. Why now?

### 1. Zanzibar Is Transitioning From "Emerging" to "Established"

Zanzibar is entering a key growth phase where early investors can secure value before full market maturity. Rapid infrastructure development and limited land availability in prime areas support long-term appreciation.

### 2. Tourism Growth Is Structurally Strong (Not Seasonal Hype)

Tourism demand is diversified and supported by new international flight routes and government focus on high-value tourism. Growth in long-stay visitors ensures stable, year-round demand.

### 3. Stronger Government Support, Greater Investor Confidence

Clearer regulations, structured land ownership, and long-term leases have strengthened investor confidence. The ZIPA One-Stop Centre streamlines permits, registrations, and residency approvals, creating a transparent investment environment.

### 4. Rental Yields Outperform Many Mature Markets

Zanzibar offers higher rental yield potential than many mature markets, driven by strong demand for holiday rentals and serviced apartments with USD-based returns.

### Our office location

*Old Custom House,  
2nd floor, Mizingani Road,  
Stone Town, Zanzibar*

MB Homes is a residential real estate developer based in Zanzibar, operating at the intersection of investment and lifestyle living. We create projects that are equally attractive for passive income generation and for comfortable living by the ocean.

With our headquarters located in the heart of Stone Town, Zanzibar's capital, we focus on high-demand locations, transparent processes, and long-term value for both investors and residents.

## The Eyes of Zanzibar

**Nungwi**

Location

**258**

Number of units

**A+B**

Blocks

**7 floors**

Number of storeys

**June 2026**

Project completion

**\$84,000**

Minimal price

The Eyes of Zanzibar is located in the northern part of the island, just 600 meters from the beach, in one of Zanzibar's most popular tourist regions. The complex features a rooftop lounge with panoramic ocean views, a landscaped walking area, and a multi-sport court, offering a lifestyle-focused environment with strong appeal for both residents and short-term rentals.



## Aura Ra

**Paje**

Location

**223**

Number of units

**A+B**

Blocks

**10 floors**

Number of storeys

**April 2027**

Project completion

**\$78,000**

Minimal price

Aura Ra is a modern residential development located on the east coast of Zanzibar, just 100 meters from the ocean. Designed as a fully integrated complex, it offers everything within one space, including swimming pools of various sizes, a rooftop lounge area, and on-site parking, creating a balanced environment for both comfortable living and strong rental demand.



## Simple Purchase Process

- Apartment selection **01**
- Contract preparation by our team **02**
- Payment plan approval **03**
- Remote contract signing **04**
- Payments according to the agreed schedule **05**

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## Foreword



**DR. ABOUD SULEIMAN JUMBE**

*Principle Secretary: Ministry of Tourism and Heritage, Zanzibar*

**Dear Readers and Participants of the Z-Summit 2026,**

On behalf of the Ministry of Tourism and Heritage, I warmly welcome you to Zanzibar and the 4th Z-Summit, February 11-12, 2026. This vital Business-to-Business platform has become essential for tourism stakeholders to connect, collaborate, and create meaningful partnerships in buying and selling tourism products.

The Z-Summit demonstrates the power of public-private sector collaboration. Over three years, we have witnessed its growth from a modest gathering into a major international platform, now hosted in a larger venue to accommodate increasing exhibitors, buyers, and partners. This growth reflects rising confidence in Zanzibar's tourism brand and growing global interest in our destination.

We sincerely appreciate the organizers for this visionary initiative and all exhibitors and participants who have believed in and invested in Zanzibar's tourism potential. Your commitment has strengthened our tourism ecosystem and expanded market access for local and regional businesses.

Zanzibar's tourism sector has achieved historic milestones, including record visitor arrivals last year, positioning us among the region's fastest-growing tourism hubs. Recent prestigious international awards reaffirm Zanzibar's growing global competitiveness. Through continued collaboration via platforms like the Z-Summit, we remain confident in surpassing the one-million tourist arrivals target.

The Ministry remains fully committed to supporting the private sector and working with all stakeholders to grow, diversify, and sustainably develop Zanzibar's tourism. Continue being proud, responsible ambassadors, showcasing our rich culture, heritage, natural beauty, and diverse tourism offerings.

We wish you a productive, successful, and memorable Z-Summit 2026.

Karibuni Sana!



**Dr. Aboud Suleiman Jumbe**

*Principle Secretary: Ministry of Tourism and Heritage, Zanzibar*



## ZANZIBAR ASSOCIATION OF TOURISM INVESTORS

Zanzibar Association of Tourism Investors (ZATI) is a member-based association uniting and representing stakeholders in Zanzibar's tourism sector and its connecting industries.

Established in 2003, we focus on Advising, Supporting, and Connecting our members, guided by the principles of Sustainability, Responsibility, and Professionalism.

ZATI has been an Affiliate Member and Board Member of the UN since 2025.

## EMPOWERING ZANZIBAR'S TOURISM INDUSTRY



### ADVISE

Providing tourism investors with relevant industry insights, regulatory guidance, and expert knowledge to navigate Zanzibar's business landscape effectively.



### SUPPORT

Through workshops, orientations, structured reporting mechanisms, and direct dialogue with key stakeholders, we ensure that tourism businesses have the knowledge and tools to remain compliant, operate efficiently, and grow sustainably.



### CONNECT

Building industry networks and partnerships by connecting investors, government agencies, and key stakeholders through events and strategic collaborations to drive tourism growth.

### OUR MEMBERS

ZATI represents the entire spectrum of Zanzibar's tourism sector and supporting industries including resorts and hotels, tour operators, suppliers, activity providers, professional services, and consultants.

Together, our members form the backbone of Zanzibar's tourism economy, driving innovation and sustainable growth.

### JOIN US NOW

Join us today and be part of a thriving tourism network!

Connect with industry leaders, gain access to valuable resources, and contribute to the future of Zanzibar's tourism sector.

## Foreword

### SULEIMAN MOHAMMED

Chairman of ZATI



Dear Readers, Friends, and Participants of the Z-Summit,

On behalf of the Zanzibar Association of Tourism Investors (ZATI) and KILIFAIR Promotions, I welcome you to the 4th Z-Summit at the State University of Zanzibar (SUZA) in Tunguu. This strategic platform unites tourism investors, policymakers, industry leaders, academia, and development partners to shape Zanzibar's tourism and investment future.

The Z-Summit demonstrates ZATI's commitment to strengthening Zanzibar's tourism sector through collaboration, knowledge exchange, and responsible investment. As the private-sector umbrella body, ZATI advocates for an enabling business environment while supporting initiatives that enhance destination competitiveness, sustainability, and economic value.

Zanzibar's tourism is transforming—expanding beyond traditional leisure to embrace eco-tourism, heritage tourism, MICE, skills development, innovation, and sustainable investment models. The Z-Summit addresses these developments, fosters public-private dialogue, and aligns investment with national priorities.

Hosting at SUZA reinforces the vital link between industry growth and education, research, and capacity building. Collaboration between private sector and academia is essential for nurturing skills and future leadership.

We thank the Revolutionary Government of Zanzibar under His Excellency Dr. Hussein Ali Mwinyi and the Ministry of Tourism and Heritage for their support.

Special recognition goes to EXIM Bank Tanzania, ZATI's main sponsor, for its sustained commitment.

I encourage active engagement, insight sharing, and partnership exploration to build a resilient, inclusive, and sustainable tourism industry.

Karibuni sana to the Z-Summit. I wish you a successful summit.

Suleiman Mohammed

Chairman of ZATI - Zanzibar Association of Tourism Investors

# MULTICOLOR ADVERT

## Foreword



**MR. ARIF ABBAS MANJI**

*Executive Secretary, Zanzibar Commission for Tourism (ZCT)*

**Dear Readers and Participants of the Z-Summit 2026,**

On behalf of the Zanzibar Commission for Tourism, I welcome you to Zanzibar and Z-Summit 2026. This platform connects investors, policymakers, and strategic partners seeking credible opportunities in one of Africa's most resilient and fast-evolving tourism markets.

Zanzibar's investment proposition extends beyond natural beauty. While UNESCO-listed Stone Town, Unguja's beaches, and Pemba's marine ecosystems remain central assets, the real value lies in a diversified, policy-driven tourism economy. International recognition—including designation as the World's Best Romantic Destination—reflects a market delivering quality, demand, and global visibility.

Under His Excellency Dr. Hussein Ali Mwinyi's leadership, tourism has become a strategic Blue Economy engine. Investment opportunities now span eco-tourism, heritage assets, halal tourism, gastronomy, wellness, MICE, sports tourism, and cruise operations—all supported by enabling policies and private-sector participation.

Market performance confirms this trajectory. In 2025, Zanzibar recorded its highest international visitor numbers, exceeding projections with double-digit growth. Tourism ranks among the strongest GDP and foreign exchange contributors, offering investors a stable, scalable environment.

Return quality has improved significantly. Average stay length has doubled, daily visitor expenditure exceeds USD 418, and rapid expansion of four- and five-star accommodation signals a shift toward higher-yield tourism. Enhanced international connectivity and global recognition strengthen Zanzibar's premium market competitiveness. Z-Summit 2026 reflects this progress and opens pathways to future partnerships. The Commission remains committed to facilitating responsible investment balancing commercial viability with environmental stewardship and community inclusion.

I invite you to engage and shape Zanzibar's next tourism growth phase.

Karibuni Zanzibar.

**Mr. Arif Abbas Manji**

*Executive Secretary, Zanzibar Commission for Tourism (ZCT)*

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4th Tourism Summit & B2B Expo



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## Foreword

MR. TOM KUNKLER & MR. DOMINIC SHOO  
Directors of KILIFAIR Promotion Co. Ltd



### Welcome to Z-Summit 2026

We are delighted to welcome you to Z-SUMMIT 2026 and to experience "TANZANIA Unforgettable"! The 4th edition of Z-Summit marks a significant milestone and is poised to set a new benchmark for tourism in Zanzibar. Over the past 4 years, the Summit has evolved to become Zanzibar's leading B2B networking platform and expo, establishing itself as the premier annual meeting place for tourism professionals.

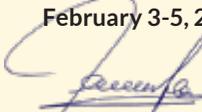
Z-Summit serves as the No. 1 meeting hub for tourism stakeholders from both Zanzibar and the Tanzanian mainland. The event brings together travel agents and potential investors from across East Africa and beyond, creating valuable opportunities for business development and collaboration. The professional organized event holds tremendous importance for the tourism industry and enjoys the support of His Excellency Dr. Hussein Ali Mwinyi, President of Zanzibar.

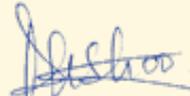
In 2025, Zanzibar welcomed 917,167 international visitors, which represents a remarkable increase of 24.5 percent compared to the 736,755 visitors in 2024. European tourists accounted for more than 611,892 arrivals, and makes it by far the biggest target group.

Since 2025, the "Ali Mohamed Shein" exhibition hall at SUZA University in Tunguu has been our event's venue. The fully air-conditioned facility offers 2,400 square meters of exhibition space and is set to host 120 exhibitors and more than 350 registered travel agents from over 15 countries during Z-Summit 2026.

We extend our sincere gratitude to our Premium Sponsors, EXIM Bank, our Gold Partner, MB Homes, as well as our hotel and adventure partners for their ongoing support and commitment. Their support has been vital in making the Fam Trips and the Z-Summit possible.

We wish all participants a highly successful Z-Summit 2026 and a truly memorable stay in Zanzibar. Please don't forget to mark the date for Z-Summit 2027, which is held from February 3-5, 2027.

  
Tom Kunkler  
Director

  
Dominic Shoo  
Director



## Discover Zanzibar

Welcome to Zanzibar, a tropical paradise off Tanzania's coast where history meets natural beauty. This enchanting island blends pristine white-sand beaches with the aromatic spice plantations that earned it the nickname "Spice Island." In Stone Town, a UNESCO World Heritage site, narrow streets wind through ancient buildings, telling tales of sultans, slaves, and traders. Here, African, Arab, and Indian cultures create a unique tapestry of experiences.

### Zanzibar's History

Throughout centuries, Zanzibar served as a crucial trading hub between Africa, Arabia, and India. Portuguese colonizers first controlled the island in the 16th century, followed by Omani rule that established it as the center of both spice and slave trade. In 1964, after gaining independence from Britain, Zanzibar merged with Tanganyika to form modern Tanzania.



### Zanzibar's Dress Code & Culture

Dressing appropriately in Zanzibar is more than just following rules – it's a gateway to meaningful cultural experiences. The island's strong Islamic influence shapes daily life and dress codes, especially in Stone Town and villages. During Ramadhan, eating in public during the day is not permitted, to help visitors plan respectfully.

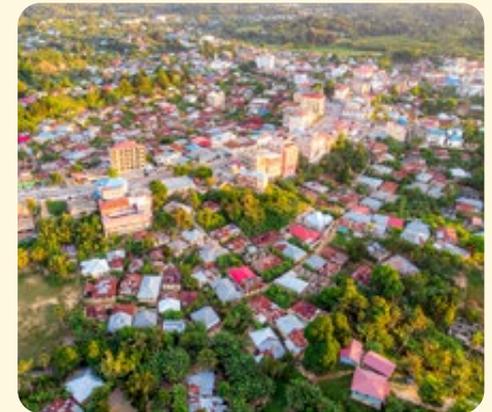
Women travelers should pack loose-fitting clothes that cover shoulders and knees. Light, flowing dresses and pants are perfect for the tropical climate. Men should avoid sleeveless shirts and very short shorts in town. Beach attire is perfectly acceptable at resorts and private beaches, but pack a light cover-up for walking through local areas.

During Ramadan, the atmosphere becomes even more traditional. Locals appreciate visitors who dress modestly and refrain from eating in public during fasting hours. This respectful approach often leads to wonderful cultural exchanges – you might find yourself invited to a traditional Swahili coffee ceremony or a family celebration, offering a genuine glimpse into Zanzibari life.

### Pemba Island: History & Culture

Welcome to Pemba, a mysterious island where ancient traditions still rule daily life. Unlike its bustling neighbor Zanzibar, Pemba remains wonderfully authentic, offering glimpses into untouched Swahili culture.

Known as "The Green Island" by early Arab sailors, Pemba's story is woven with tales of seafaring traders, powerful sultans, and mystical healers. The island earned fame as the world's leading clove producer, filling the air with sweet spice fragrances that drift through its lush forests.



Today, Pemba's culture is a fascinating blend of African and Islamic traditions. In quiet fishing villages, skilled craftsmen build wooden dhows using techniques passed down through generations. The island is especially famous for its traditional healers and spiritual practices – many East Africans believe Pemba holds powerful magical secrets. Life here moves to the rhythm of the tides, where fishermen still navigate by the stars and community celebrations follow ancient customs, creating an enchanting escape from the modern world.

[www.zanzibartourism.go.tz](http://www.zanzibartourism.go.tz)

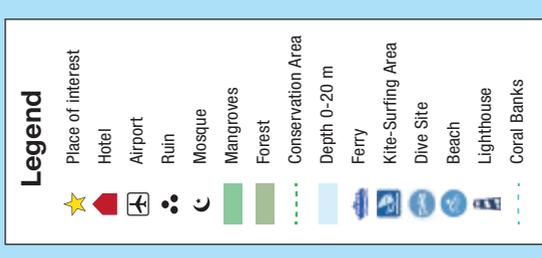


## Hotels

- 1 Kilindi, Palumbo, Eden Village, Kendwa Rocks, Gold Zanzibar, Sunset Kendwa, Sansi Kendwa Beach Resort
- 2 Zuri Zanzibar, RIU Palace, RIU Jamba, Opera Hotel
- 3 Royal Zanzibar Beach Resort, My Blue Hotel, Sunset Beach Resort, Sandies Babobab Beach, Nungwi Inn, The Z Hotel, Aimaan Bungalows, Langi Langi Beach Bungalows
- 4 Flame Tree Cottages, Smiles Beach Hotel, DoubleTree Resort by Hilton
- 5 Mnarani Beach Cottages, Essque Zalu, The Zanzibari, Nungwi Dreams by Manitis, Warere Beach, SafiraBlu - Luxury Resort & Villas
- 6 Emerald Zanzibar Resort & Spa
- 7 Sunshine Marine Lodge, Villa Maua
- 8 Mnemba Island
- 9 Kaasha Boutique Hotel, Sunshine Bay Hotel, Matemwe Retreat, Matemwe Lodge
- 10 SeVi Boutique Hotel, Green and Blue Ocean Lodge, Keys Bungalows, Zanzibar Queen Hotel, Kena Beach Hotel
- 11 Villa Tulia, Zanzibar Pearl Boutique & Villas, The Seles Boutique Hotel, Villa Kiva, Tamani Villas, Zanzibar Retreat, Zoi Boutique, Utupoa, Panga Chumvi Beach Resort
- 12 Zanzibluu, Hodi Hodi, Zanzibar House, SBH Kilindini Resort
- 13 Mchanga Beach, Sophia Sea View, Blue Moon Villa, Next Paradise, Waikiki, Marijani Beach Resort & Spa
- 14 Neptune Pwani Beach Resort & Spa, Ocean Paradise, TUI Blue, Diamonds Mapeenzi Beach, Coral Reef, Melia Zanzibar, Shooting Star
- 15 Sultan Sands, Bluebay Beach Resort & Spa, VOI Kiwengwa
- 16 Kiwengwa Beach, Mvuvi, Zanbluu, Moja Tuu, Blu Marlin by EHFAR
- 17 Queen of Sheba, Tulia Zanzibar Resort, Pongwe Beach, The Island Pongwe, Pongwe Bay, Seasons Lodge
- 18 White Paradise, Azaa, Palumbo Reef
- 19 Uroa Bay, Moonshine Uroa, Golden Clove, Sunny Palms Beach Resort
- 20 Zanzibar Bay Resort, Paradise Beach Resort, Filao Beach by Sansi
- 21 Michamvi Summit Bay, Kae Funk, Kokonono, Gambani, Ras Michamvi, Kichanga, Sansi Kae Beach Resort
- 22 Karatuu Beach Resort & Spa, Boutique Hotel Matlal, The Rock (Restaurant), Pearl Beach by Sansi, Upendo Beach, Baladin Zanzibar Beach Hotel
- 23 Le Mersenne, Zawadi, Sultan Palace, Dongwe Club, The Sands, Anna, Baraza, The Palms, Breezes Beach Club & Spa, Xanadu Villas & Retreat
- 24 Bellevue, Indigo Beach, Sahari, Kijani Beach Villas
- 25 Paradise Beach Bungalows, Ndame Beach, Dhow Inn, Jamba Beach Hotel
- 26 Arabian Nights, Paje by Night, Cristal Resort, The Nest
- 27 Kisiwa, Zanzibar White Sand Luxury Villas & Spa, Hakuna Majiwe Beach Lodge
- 28 Villa Serenity, Corals of Zanzibar (opening end of 2023), Mbuyuni, Spice Island, Fun Beach, Villa de Coco, Sharazad, Mwezi, La Luna, Uzuri, Mamamapambo
- 29 Jambiani Villas, Blue Oyster, Belvedere, The Loop, NUR, Case Beach Hotel, Blue Reef, Driftwood Beach Lodge, New Teddy's on the Beach
- 30 Zanzistar, Coral Rock, Red Monkey, Zanzeet, Kupuga Villas Reef & Beach Resort
- 31 Reef & Beach Resort
- 32 Nest Style, Villa Fleur de Lys, The One Resort Zanzibar
- 33 Promised Land, Mama Root, Unguja Lodge, L'Oasis, Karamba, Aya Beach Resort, Kizikula
- 34 The Residence, Fruit & Spice
- 35 Fumba Beach Lodge
- 36 Chumbe Island Coral Park
- 37 Golden Tulip Airport Hotel
- 38 Protea Hotel by Marriott Mwibeni Ruins, Madinat Al Bahr, Zanzibar Beach Resort, The Manor House by Sansi, Jungle Paradise Beach Resort & Spa

# ZANZIBAR (UNGUJA)

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## INDIAN OCEAN



- 39 Park Hyatt, Serena Hotel, Tembo House Hotel, Shaba Boutique Hotel, The Neela Boutique Hotel, Mizingani Seafront Hotel, Double Tree By Hilton, Zanzibar Palace Hotel, Emerson on Hurumzi, Emerson Spice, Maru Maru Hotel, Golden Tulip StoneTown Boutique, Dhow Palace Hotel, Island Paradise Inn
- 40 Maruhubi Villas, Hotel Verde, Golden Tulip Zanzibar Resort
- 41 Imani Beach Villa, Chumvi Zanzibar Lodge, Mangrove Lodge Zanzibar
- 42 Zanzi Resort, Sea Cliff Resort & Spa



### Wednesday - February 11<sup>th</sup> - Day 1

DATE	ACTIVITY
08:30	Registration open for Exhibitors only
10:00	Opening of Z-Summit & Expo for B2B visitors & Buyers
11:00	Official opening of Z-Summit 2026 @ "Tembo stage" (balcony) by The Guest of honor: Dr. Aboud Suleiman Jumbe (Principle Secretary: Ministry of Tourism and Heritage, Zanzibar)
13:00	All day Food Court / Lunch, snacks, coffee, tea @ balcony area (on sale) - Event is ongoing
14:00	Panel discussion "Artificial Intelligence (AI) in Tourism: A smart help or just hype?" @Tembo stage (balcony)
15:00	Panel discussion "Card Payments vs. Cash Payments - How to generate more revenue as a hotel." @ Tembo stage (balcony)
17:00	Closing of Z-Summit & Expo, Day 1
18:30	Sunset Networking Party @ Beach House Stone Town - (Entry with Ticket only!) Live band / Snacks / Drinks / Fun

### Thursday - February 12<sup>th</sup> - Day 2

DATE	ACTIVITY
10:00	Opening of Summit & Expo
12:00	Panel discussion "Green Tourism: Are YOU doing enough action or not?" @Tembo stage (balcony)
13:00	Panel discussion "Halal Tourism: The opportunity we can't ignore" @Tembo stage (balcony)
13:00	All day Food Court / Lunch, snacks, coffee, tea @ balcony area (on sale) - Event is ongoing
14:00	Panel discussion "Unlimited investment opportunities: Why to invest in Zanzibar NOW?" @Tembo stage (balcony)
17:00	End of Z-Summit & Expo 2026, Day 2 See you again next year on February 3-5, 2027.



**Save the 2027 date**

**THE Z SUMMIT**  
5th Tourism Summit & B2B Expo

**2027**  
**FEBRUARY, 3-5**

SUZA UNIVERSITY  
TUNGUU - ZANZIBAR

Daily

LIVE AT THE "TEMBO STAGE" (Balcony Area)



### Moderator

Faith Frank

Hello Panelists! I'm Faith Frank your moderator for Z-Summit 2026's dynamic panel discussions. With a passion for insightful dialogue, I'm here to guide our conversations, ensuring they're engaging, respectful, and productive. I'm excited to facilitate meaningful exchanges that inspire and inform. I look forward to collaborating with you to make our discussions impactful and enriching for all participants.

Wednesday 11<sup>th</sup> - 14:00 hrs

### Artificial Intelligence (AI) in Tourism: Smart help or just hype?

Laurent A. Voivenel | Senior Vice President @ Swiss Bell Hotel  
 Abdulhamid Mzee | Co Founder & Program Director @ Zanchangemakers  
 Taleeb Jussab | Inner-works consultants.

Artificial Intelligence is changing how tourism businesses work. From bookings and marketing to guest service and pricing, AI promises speed and efficiency. But is it practical for hotels, tour operators, and SMEs? This panel explores real examples, simple tools, and whether AI is truly helping daily tourism business or just another trend.



Wednesday 11<sup>th</sup> - 15:00 hrs

### Card payments vs. cash payments - How to generate more revenue as a hotel.



Silas Matoi | Head - Digital Transformation - EXIM Bank  
 (Panelists to be announced on the event day)

Card or cash? For hotels, the real question is revenue. This panel dives into how payment choices shape guest behavior, spending patterns, and profitability. From card adoption to cash realities, we'll explore smarter payment strategies that boost efficiency, enhance guest experience, and unlock new revenue opportunities.

Thursday 12<sup>th</sup> - 12:00 hrs

### Green Tourism: Are YOU doing enough action or not?



Hans Dieter Allgaier | Project Manager - AVT Teltow  
 Khamis Said Juma | Liaison officer - ZATI/AVT Teltow  
 Ahlam Simai Mwalim | Jamyventures  
 Abdilllah Said Salim | Mwana Unguja Dhow

Sustainable tourism is often discussed, but is enough being done? This panel asks whether businesses and government are taking real steps to protect Zanzibar's environment, culture, and communities. It explores policy, investment, enforcement, and responsibility, and looks at what practical actions are needed to balance growth with long-term sustainability.

Thursday 12<sup>th</sup> - 13:00 hrs

### Halal Tourism: The opportunity we can't ignore



Mafunda Faki | Founder & Director - Zanvacay / African Tourism Board  
 Biubwa Omar Khamis | Managing Director - Safari Gateway Ltd.

Halal tourism is one of the fastest-growing travel markets. With Zanzibar's strong cultural and religious identity, the opportunity is clear. This panel explores what halal tourism really means, what travellers expect, and how hotels, tour operators, and destinations can attract Muslim travellers without excluding other markets.

Thursday 12<sup>th</sup> - 14:00 hrs

### Unlimited investment opportunities: Why to invest in Zanzibar NOW?



Farida Nassor | ZIPA  
 Huseyin Büyükbali | MB Homes

Zanzibar has long attracted investors in tourism, real estate, and services. But rising costs, regulations, and market changes raise new questions. This panel discusses current investment opportunities, risks, government policies, and future growth, helping investors decide whether Zanzibar is still a smart place to invest.

WHERE LUXURY BLENDS WITH NATURE.



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(Karatu / Ngorongoro)

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- Ngorongoro Gate (20 Minutes)
- Manyara (30 minutes)

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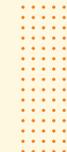
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**S 37**  
  
**ZCT - Commission for Tourism Zanzibar**  
 Government | Stone Town, Zanzibar  
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## Zanzibar: Where to go & what to do!

Zanzibar is more than just stunning beaches—it's a journey through history, flavors, and adventure. Wander the narrow streets of Stone Town, taste rich Swahili cuisine, and dive into crystal-clear waters. Explore hidden spice farms, swim with dolphins, or relax on untouched shores. Whether seeking culture, excitement, or tranquility, Zanzibar offers unforgettable experiences at every turn. Ready to explore this island paradise? Let's dive in!

**Stone Town** - Wander through the narrow alleys of this UNESCO World Heritage Site. Explore historical sites like the Old Fort, House of Wonders, and the former slave market. **Jozani Forest Reserve:** Visit this unique forest to encounter the rare red colobus monkeys and learn about Zanzibar's biodiversity. It's a must for nature lovers.

**Mnemba Atoll** - A paradise for snorkeling and diving enthusiasts. Discover the underwater world with vibrant coral reefs and marine life.

**Nungwi & Kendwa Beaches** - Relax on some of Zanzibar's most pristine beaches, known for their soft white sand and turquoise waters. Perfect for swimming, sunbathing, and vibrant nightlife.

**Paje Beach** - A favorite for kite surfing and relaxing in a serene atmosphere. Explore local cafes and bars for a chilled experience.

**Spice Tour** - Immerse yourself in Zanzibar's aromatic heritage by visiting one of the many spice farms. Learn about the cultivation of spices like cloves, cinnamon, and nutmeg, and enjoy a sensory experience.

**Jozani Forest Reserve** - A visit to this lush forest lets you encounter the rare red colobus monkeys, butterflies, and mangroves. It's a serene escape for nature lovers.

**Kendwa Rocks** - Enjoy the laid-back vibe of Kendwa Beach, known for its white sand and crystal-clear waters. It's also famous for its full-moon parties.

**Prison Island (Changuu Island)** - Just a short boat ride from Stone Town, this island is home to giant Aldabra tortoises and offers fascinating history as a former quarantine station.

**Sky Diving** - Experience the ultimate thrill in a bird's eye view over Zanzibar's turquoise waters, stunning beaches and a spectacular landscape of Nungwi.

**Diving & Snorkeling** - Explore the rich underwater world at Mnemba Atoll or other popular diving spots. Swim alongside colorful coral reefs, tropical fish, and even dolphins.

**Forodhani Gardens Night Market** - Taste local street food, from Zanzibar pizza to freshly grilled seafood, at this lively evening market in Stone Town.

**Safari Blue Tour** - Embark on a day trip aboard a traditional dhow, exploring sandbanks, snorkeling, and enjoying a seafood feast in a stunning natural setting.

**Sea Walking** - Also known as "Helmet Diving", is a unique underwater adventure that lets you walk at the bottom of the seafloor where you will witness marine life up close.

**Ziplining** - Masingini Forest in Zanzibar offers zipline adventures where participants glide through treetops using secure harnesses across steel cables, spanning approximately 1 km.

[www.zanzibartourism.go.tz](http://www.zanzibartourism.go.tz)





## Zanzibar: Where to eat best?

Zanzibar is a food lover's paradise where every bite tells a story. Imagine fresh seafood, spicy local flavors, and wood-fired pizzas served by the shimmering ocean. From rooftop cafes in historic Stone Town to lively street markets, the island offers traditional Swahili dishes and modern fusion treats that spark your appetite. Come taste the magic of Zanzibar and savor each delicious moment with every bite.

**Zanzibar Pizza Stand (Forodhani Gardens)** - Don't miss the famous Zanzibar pizzas at the Forodhani Night Market. A unique take on pizza, with sweet and savory options.

**The Rock Restaurant** - Perched on a natural rock amid turquoise ocean waters, The Rock Restaurant offers an unforgettable dining experience featuring fresh seafood, Italian-inspired dishes, and breathtaking sunset views in an iconic setting.

**Cape Town Fish Market** - A vibrant spot near the harbor, offering a mix of sushi, grilled seafood, and international dishes in a lively atmosphere.

**Stone Town Café** - A popular spot that offers a relaxed, charming retreat in the heart of historic Stone Town, serving a diverse menu of local and international fare, coffee, and treats amid cultural ambience.

**La Taverna** - La Taverna serves authentic Italian cuisine in charming Stone Town ambience, offering wood-fired pizzas, homemade pastas, and selected international wines crafted from fresh, imported ingredients to delight discerning food lovers.

**Zanzibar Serena Inn** - Features a rooftop restaurant with panoramic bay views, offering fresh seafood dishes, elegant ambience, and refined Swahili-inspired cuisine in a historic setting near Stone Town's cultural landmarks.

**Mercury's Restaurant** - Named after Freddie Mercury, this beachfront spot offers a mix of seafood, international, and Zanzibari dishes with a relaxed vibe.

**House of Spices** - House of Spices, set on a historic Stone Town terrace, celebrates Zanzibar's spice heritage by serving Mediterranean and international dishes with tempting pizzas, offering a truly aromatic, flavor-rich dining experience.

**Emerson on Hurumzi** - Emerson on Hurumzi, perched atop Stone Town's historic House of Wonders, provides a rooftop dining experience with panoramic ocean views, serving fresh seafood and Swahili dishes in an elegant atmosphere.

**Poas Grill** - A go-to place for grilled meats and barbecued dishes. Enjoy the casual vibe and flavorful options, including juicy kebabs and grilled chicken.

**Lukmaan Restaurant** - A local favorite for authentic Zanzibari cuisine. Try their biryani, pilau, or fresh seafood dishes in a casual setting.

**Syria House** - A cozy spot serving Middle Eastern cuisine, including falafel, hummus, and kebabs. Their fresh, flavorful dishes are a must-try.

**Laaziz Bakery** - A popular bakery offering fresh pastries, bread, and cakes. Perfect for breakfast or grabbing a snack while exploring the town.

**Al-Bahr Ice Cream Parlour** - A popular spot for ice cream lovers, offering a variety of locally inspired flavors, including coconut, mango, and cardamom.

**Tamu Gelato** - Treat yourself to creamy gelato made from fresh local ingredients. A refreshing stop on a hot day in Stone Town.

**Abyssinian Maritim** - Abyssinian Maritim, a traditional Ethiopian restaurant in Stone Town, offers a dining experience with communal sharing, serving injera, flavorful stews, and freshly roasted coffee that celebrate Africa's rich culinary heritage.

**House of Spices** - A blend of dining and heritage, this restaurant offers a unique menu infused with Zanzibar's rich spice culture in a historic setting.



Technical Education and Training Partnership (BBP)  
between Germany and Tanzania/Zanzibar

# SKILLED PROFESSIONALS FOR ZANZIBAR'S FUTURE

## QUALIFICATION IN WATER AND WASTEWATER TECHNOLOGY

### The Challenge

Zanzibar, relying on groundwater and rainwater, faces increasing problems due to saltwater intrusion, contamination, and over-extraction. Furthermore the economic development is hindered by a low skill level of professionals. The rapidly growing tourism sector severely lacks qualified experts, as current water curricula only exist for plumbers at a lower qualification level.



### Project Goal and Expected Results

Public training institutions offer trainees labor market-relevant skills in water and wastewater technology that are also in demand by the private sector.

#### Expected Result 1: Curriculum Development



#### Expected Result 2: Trainer Qualification



#### Expected Result 3: Awareness Raising & Competency Profiling



### Contribution to SDGs

The BBP directly contributes to the following Sustainable Development Goals (SDGs):



### Get in Touch!

We are seeking cooperation with hotels and companies for practical training and information exchange.

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## ZATI TOURISM AWARDS

26<sup>TH</sup> | SEPTEMBER | 2026

GOLDEN TULIP AIRPORT HOTEL - ZANZIBAR

The Zanzibar Association of Tourism Investors (ZATI) will honor outstanding achievements in Zanzibar's tourism sector at the exclusive ZATI Tourism Awards on September 26, 2026. @ 6:00pm | Golden Tulip Airport Hotel - Zanzibar

This prestigious event, powered by KILIFAIR Promotion & ZATI, brings together government officials, international tour operators, hospitality investors, and Zanzibar's top-performing businesses. The award committee will recognize tourism stakeholders who have demonstrated exceptional performance, innovation, and contribution to Zanzibar's tourism growth in 2025/2026.

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