

Sponsor options @ Z-SUMMIT - Zanzibar Tourism 2024



Product	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Print Promotion:				
Logo on 5,000 pcs A4 flyer (frequently updated)	YES	YES	YES	YES
Logo on 2,000 A5 flyers (frequently updated)	YES	YES	YES	YES
Logo size on printed I & deseigned matters	special placement	large	medium	small
Premium position of your logo on prints	YES	Top Line	-	-
1 Full advert at Z-SUMMIT program (free distributed)	YES	YES	YES	50% discount
Event & POS Marketing:				
Your provided Promotion material in 400 x welcome bags	YES	YES	-	-
Sponsor banner or flag at event area	YES	YES - 4 x	YES - 2 x	-
Sponsor logo at stage/podium banner	YES	YES	-	-
Sponsor banner at Seminar & workshop room	YES	YES	YES	-
Stand discount at Z-SUMMIT	100% discount	30% discount	20% discount	10% discount
Exclusivity of brand & product	YES	-	-	-
Your provided promotion material on Welcome area/Cashiers	YES	YES	-	-
Branding of Reception area	YES	-	-	-
Online Marketing:				
Logo & Link on Z-SUMMIT Newsletter	YES	YES	-	-
Your Product/Company new @ Newsletter	YES	YES	-	-
Logo & Link on Z-SUMMIT Website (Sponsor area)	YES	YES	YES	YES
Premium Top position of logo on website (Home page)	YES	YES	-	-
Premium position on each category site	YES	-	-	-
Your logo on our company Email banners	YES	-	-	-
Voice & Visual Promotion:				
Your Logo & Commercial Z-SUMMIT Promotion videos	YES	YES	YES	-
Sponsor name in speaker promotion by MC	YES	YES	-	-
Company presentation in Seminar/workshop room	YES	YES	-	-
Premium presentation as Platinum sponsor	YES	-	-	-
Personal service & assistance person @ event	YES	YES	-	-
Sponsor amounts to be negotiated	to be discussed	US\$ 10,000	US\$ 5,000	US\$ 2,500
Additional Sponsor options			Sponsor amount:	
with your LOGO on:			in US\$	in US\$
			FULL	HALF
800 lanyards for exhibitors, staff, buyers, VIP			US\$ 2,500	-
1,000 x Wrist bands for 2-days activities including: Exhibitors, visitors, VIP, Press, Team etc.)			US\$ 1,500	-
Beverage & Drink Sponsor for all 2 days			to be discussed	
Exhibitor/Buyer Cocktail Sponsor / full event			US\$ 7,000	
Lunch Sponsor Day 1			to be discussed	
Lunch Sponsor Day 2			to be discussed	
Sponsoring / Branding of Workshop & Seminar area			US\$ 1,500	
Sponsoring of 30 Management shirts (arms)			US\$ 2,000	
Sponsoring of 50 Staff T-Shirts			US\$ 1,500	