

THE SUMMIT

Zanzibar Tourism & Opportunities

Official EXPO Magazine 2023

A guide on Zanzibar Tourism – for Exhibitors & Visitors

23-24

FEBRUARY 2023

**GOLDEN TULIP ZANZIBAR
AIRPORT HOTEL & SPA**



Organized by:



ZATI
Zanzibar Association
of Tourism Investors

Sponsors

Platinum Sponsor



Gold Sponsors



Silver, Bronze & Media Sponsors



Supported by:



Content

Sponsor Introduction page	2
Foreword from KILIFAIR Directors, Tom Kunkler & Dominic Shoo	5
Foreword from the Chairman of ZATI, Mr. Rahim Bhaloo	6
Foreword from the Minister of Tourism & Heritage of Zanzibar, Hon. Simai Mohammed Said	7
Exhibitor List	8 - 14
Expo Layout	16 - 17
Seminar / Workshop Program	18 - 19
Zanzibar (Unguja) Map	23

proudly organized by:



P.O. Box 8545, Moshi - Tanzania
Rombo Street - Shanty Town
Phone: +255 754 200 580 | Email: info@kilifair.com
Website: www.kilifair.com



ZATI
Zanzibar Association
of Tourism Investors

P.O. Box 2578, Zanzibar
Kilimani Plaza, 1st Floor, Office H, Kilimani, Zanzibar
Phone: +255 776 725 528 | Email: info@zati.or.tz
Website: www.zati.or.tz

KARIBU-KILIFAIR 2023

EAST AFRICA'S LARGEST TOURISM FAIR



EXHIBITORS INFO



2023
June 2-4

Magereza Ground
Arusha | Tanzania

2024
June 7-9

Magereza Ground
Arusha | Tanzania

TANZANIA
Unforgettable!

  #karibukilifair

"Where business meets wildlife"

KILIFAIR
TANZANIA INTERNATIONAL TOURISM FAIR
United Tourism Fairs of Tanzania
KARIBU FAIR
TRAVEL & TOURISM TANZANIA



www.karibu-kilifair.com

Foreword

MR. TOM KUNKLER & MR. DOMINIC SHOO

Directors of Kilifair Promotion Company



Welcome to Z-Summit 2023 and to “TANZANIA Unforgettable” !

The “Z-Summit” 2023 is a new, but quality approved B2B networking platform where Tourism players from Zanzibar & Tanzania Mainland will meet travel agents & potential investors from all over East African & far beyond. It comes as a well-organized and government recognized B2B Tourism Summit, as an addition to the renowned Zanzibar Tourism Show.

Zanzibar is one of the most amazing and constantly growing Beach & culture destinations world-wide. Therefore, it’s out of question that Zanzibar needs its own annual Tourism Summit for Key players to meet & share their visions for a brighter future.

The Z-Summit is organized as a collaboration between the well-known KILIFAIR Promotion Company Ltd, Kilimanjaro (KARIBU-KILIFAIR) - and ZATI (Zanzibar Association of Tourism Investors with more than 130 members from the “Spice Island” and beyond) to support Zanzibar’s Blue Economy Tourism.

A 3,000 sqm large exhibition area at Golden Tulip Hotel & Spa Zanzibar airport will become the “home” for more than 100 exhibitors and more than 250 registered Travel agents from 23 countries during Z-Summit in February 2023. International Agents are entitled to apply for 3 different Fam Trips learn more about Zanzibar’s attractions & activities to sell in the future at their home countries.

High grade seminar speaker will lead presentations & workshops on “hot topics” about Zanzibar & its Tourism industry. Let’s learn more about Blue Economy & sustainable concepts, Zanzibar attractions & opportunities, Zanzibar’s security & safe guiding, as well as from the presentations of our Sponsors EXIM Bank, PROFITROOM and DPO pay.

The Z-Summit 2023 and its collaboration between KILIFAIR Promotions & ZATI will surely set a new milestone in Zanzibar’s destination marketing history.

Special Thanks goes to our Premium Sponsors EXIM Bank, PROFITROOM, DPO Pay for their engagement & support.

We wish all participants a very successful Z-Summit and the most memorable time in Zanzibar.

Tom Kunkler
Director

Dominic Shoo
Director

Foreword

MR. RAHIM BHALOO

Chairman of Zanzibar Association of Tourism Investors (ZATI)



Welcome to The Z Summit, Karibuni Zanzibar

It's a great honor on behalf of the ZATI Board and KILIFAIR to welcome all our guests to our Exotic Islands of ZANZIBAR!

The Z Summit is an event organized jointly between two strong tourism-related stakeholders in Zanzibar and Tanzania, namely Zanzibar Association for Tourism investors (ZATI) and Kili Fair, with a vision of showcasing the Destination Zanzibar with its vast tourism opportunities to the world. With the recent additions to its hospitality industry, ZATI feels the time has come to let the rest of the world's tourism fraternity know that ZANZIBAR is ready to welcome and host the world at its various facilities and offer various other relaxing activities beyond its pristine white beaches.

The purpose of this summit is to provide a recognized platform by the service providers to the service seekers. We are ready to welcome the world to our beautiful Zanzibar, where culture, heritage, beaches, and the unique Stone Town create an incomparable blend for any holidaymaker. As investors in the tourism sector, we would like to make a special mention of The Revolutionary Government of Zanzibar under the leadership of H.E The President, Dr. Hussein A. Mwinyi, and the Minister for Tourism and Heritage, Hon. Simai M. Said for the continued support and dedication they have provided to the sector, including this summit. Their able leadership has seen Zanzibar scoop various international tourism awards, including the recent inclusion into "The Most Visited Beach Destination" and The Must Visit Beach Destination for 2023.

ZATI and its members assure you that DESTINATION ZANZIBAR is ready to welcome the world, and our members are prepared to give your guests a unique experience. ZATI would also like to make a special acknowledgment of the President of the United Republic of Tanzania, H.E Dr. Samia S. Hassan, for her exemplary effort in promoting tourism through the Royal Tour Documentary and her commitment and dedication to the Tourism Sector. As popularly known Mama Samia, we would like to assure her that our members are ready to support all her initiatives in promoting Tanzania & Zanzibar Tourism to high standards and expectations. Our special thanks and gratitude to our sponsors, especially ZATI's Main Sponsor, The Exim Bank Tanzania, and all other sponsors for their support. Last but not least, Thank you to all our visiting guests who have traveled from afar to participate in The Z Summit and to all our members and other exhibitors who have supported us, including our sister associations HAZ, ZATO, ZATOGA, ZNCCIA, and The Zanzibar Commission for Tourism for their continuous support and commitment towards the cause.

Wishing you all an enjoyable stay in Zanzibar! YAJAYO NI NEEMA TUPU...

Rahim Bhaloo

Mr. Rahim Bhaloo

Chairman of ZATI

Foreword

HON. SIMAI MOHAMMED SAID

Minister of Tourism & Heritage of the Government of Zanzibar



Greetings and a very warm welcome to the Z-Summit 2023!

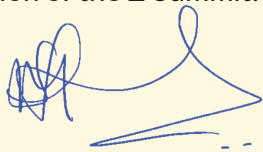
As I welcome all participants to the first edition of the Z-Summit, Zanzibar has established itself as one of the most preferred tourist destination on the African Continent. The island is endowed with a variety of tourist attractions which appeal to a significant number of tourists from different parts of the world. The Zanzibar Archipelago ranks as amongst the leading beach destination in Africa and it was also named as a top travel destination for 2023 by travelers by Worldwide Magazine, putting the islands on the top 15 best travel destination in Africa.

The white powdery sandy beaches, our natural biodiversity and the cultural melting pot of the UNESCO World Heritage Site of Stone Town are amongst a few attractions which highlight the unique heritage of Zanzibar.

As exhibitors and buyers, you are the heart and soul of the Z-Summit and part of the Zanzibar tourism industry. At the Ministry of Tourism and Heritage, we value and support tourism events like these which aim to promote our breathtaking islands because of their importance to bring together the service seekers as well as service providers from inside and outside the country.

I would like to call upon our esteemed guests to take advantage of your stay to visit and enjoy for yourselves the magnificent beauty of Zanzibar. The islands will offer you an unforgettable authentic experience.

I wish you a successful tourism trade show and will look forward to seeing you again in the next edition of the Z-Summit.



Hon. Simai Mohammed Said

Minister of Tourism and Heritage of Zanzibar



Afromaxx
 Tour Operator | Moshi, Tanzania
www.afromaxx.co.tz
info@afromaxx.com
 +255 684 450 458



Africa Amini Life Ltd.
 Accommodation | Usa River, Tanzania
www.africaaminilife.com
lodge@africaaminilife.com
 +255 767 999 044



AG Energies Co. Ltd | Tent 05
 Supplier | Dar es Salaam, Tanzania
www.agennergies.co.tz
operations@agennergies.co.tz
 +255 752 007 070



Air Tanzania
 Airline | Dar es Salaam, Tanzania
www.airtanzania.co.tz
jerry.ngewe@airtanzania.co.tz
 +255 759 090 907



Alladdin Boutique Beach Hotel & Spa
 Accommodation | Matemwe, Zanzibar
www.alladinzanzibar.com
office@alladinzanzibar.com
 +255 774 031 163



Amaya Tours & Travel
 Tour Operator | Zanzibar
www.amayatoursandtravel.com
info@amayatoursandtravel.com
 +255 773 876 782



Amref Flying Doctors | Tent 08
 Health Care | Arusha, Tanzania
www.flydoc.org
daniel.mrema@flyingdoc.org
 +255 752 869 199



And Beyond Mnemba Island
 Accommodation | Zanzibar
www.andbeyond.com
kenneth.malcomess@andbeyond.com
 +255 772 823 228



Ang'ata Camps & Safaris
 Accommodation | Arusha, Tanzania
www.angatacamps.com
marketing@angatacamps.com
 +255 765 496 237



Auric Air Service Ltd
 Airline | Arusha, Tanzania
www.auricair.com
dgupta@auricair.com
 +255 784 749 769



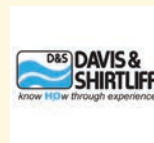
Bluebay Hotels Zanzibar
 Accommodation | Zanzibar
www.bluebayzanzibar.com
sales@bluebayzanzibar.com
 +254 721 432 857



CRDB Bank
 Financial Institution | Arusha, Tanzania
www.crdbbank.co.tz
victor.makere@crdbbank.co.tz
 +255 767500143



Dar Life
 Media | Dar es Salaam, Tanzania
www.issuu.com/darlife
asif.bora@darlife.com
 +255 784 434 929



Davis & Shirtliff | Tent 14
 Supplier | Mlandege, Zanzibar
www.davisandshirtliff.com
zanzibar@dayliff.com
 +255 774202 069



DPO - Group | Stand B28
 Payment Solution | Migombani, Zanzibar
www.dpogroup.com
sales1@dpogroup.com
 +255 677 990 001



DSTV Business | Tent 29
 Supplier | Dar es Salaam, Tanzania
www.multichoice.com/country/tanzania
dstvbusiness@multichoice.co.tz
 +255 768 988 801



Emerald Zanzibar Resort & Spa
 Accommodation | Matemwe, Zanzibar
www.emerald-zanzibar.com
george@emerald-collection.com
 +255 776 147 293



Empress Furniture Ltd | Tent 01
 Supplier | Dar es Salaam, Tanzania
www.empressfurniture.com
info@empressfurniture.com
 +255 686 207 513



Endeavour Linen Ltd | Tent 23
 Supplier | Nairobi, Kenya
www.endeavour-linen.com
hiiten.mehta@endeavour-linen.com
 +254 783 017 474



Ethiopian Airline
 Airline | Arusha, Tanzania
www.ethiopianairlines.com
nadyaa@ethiopianairlines.com
 +255 242 231 527



EXIM Bank | Foyer F16
 Financial Institution | Dar es Salaam, Tanzania
www.eximbank.co.tz
customercare@eximbank.co.tz
 +255 800 780 111



Farmer's Choice Ltd | Tent 12
 Supplier | Dar es Salaam, Tanzania
www.farmerschoice.co.ke
marketing@brightchoice.co.tz
 +255 787 132 938



Farm of Dreams Lodge Karatu
Accommodation | Arusha, Tanzania
www.farmofdreamslodge.com
irene@farmofdreamslodge.com
+255 755 180 468



Fumba Town - Zanzibar | Tent 13
Real Estate | Zanzibar
www.fumba.town
chantal@cps-live.com
+233 715022 382



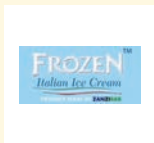
Gadgetronix | Tent 16
Supplier | Arusha, Tanzania
www.gadgetronix.net
enery@gadgetronix.net
+255 677 007 111



Golden Tulip Airport
Accommodation | Zanzibar
www.zanzibar-airport.goldentulip.com
gm@goldentulipzanzibarairport.com
+255 777 600 060



Gosheni Safaris
Tour Operator | Arusha, Tanzania
www.goshenisafaris.com
info@goshenisafaris.com
+255 767 828 384



Grano Italiano Ltd | Tent 39
Supplier | Kiwengwa, Zanzibar
www.icecreamfrozen.com
frozenzanzibar@gmail.com
+255 773 368 773



Hakuna Majiwe Beach Lodges
Accommodation | Paje, Zanzibar
www.hakunamajiwe.com
management@hakunamajiwe.com
+255 784 653 318



HAZ
Association | Zanzibar
www.haz.or.tz
info@haz.or.tz
+255 768 363 289



Heritage Insurance Co. | Tent 22
Insurance | Zanzibar
www.heritageinsurance.co.tz
reginald@heritageinsurance.co.tz
+255 22 260 298 486



IdFabric Tanzania Ltd | Tent 21
Supplier | Kibaha, Tanzania
www.idfabric.co.tz
diana.charles@idfabric.co.tz
+255 677 088 247



Inaya Zanzibar Ltd | Tent 18
Supplier | Bububu, Zanzibar
www.inayazanzibar.com
marketing@inayazanzibar.com
+255 778338 878



Karibu Camps & Lodges
Accommodation | Arusha, Tanzania
www.karibucamps.com
safari@karibucamps.com
+255 789 193 000



KARIBU-KILIFAIR | Stand B35
East Africa Largest Tourism Expo | Arusha
www.karibu-kilifair.com
sales@kilifair.com
+255 754 200 580



Kendwa Rocks Beach Hotel
Accommodation | Kendwa, Zanzibar
www.kendwarocks.com
booking@kendwarocks.com
+255 774 415 475



KILIFAIR Promotion Co. Ltd | Stand B35
Event Organization | Moshi, Tanzania
www.kilifair.com
management@kilifair.com
+255 754 200 580



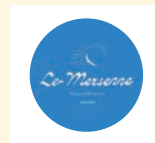
Kilimanjaro Airport Development Co.
Airport | Kilimanjaro, Tanzania
www.kilimanjaroairport.go.tz
shaaban.towo@kadco.co.tz
+255 655 279 240



Kimomwe Adventure & Safaris
Tour Operator | Moshi, Tanzania
www.kimomwetours.com
kimomwetours@gmail.com
+255 754 581 721



Kuzoka African Safaris
Tour Operator | Arusha, Tanzania
www.kuzokaafriansafaris.com
ibra@kuzokaafriansafaris.com
+255 743 771 199



Le Mersenne Zanzibar, Autograph Collection
Accommodation | Pingwe, Zanzibar
www.lemersenne.com
gm@lemersenne.com
+255 774 194 950



Madinat Al Bahr Business & SPA Hotel
Accommodation | Mbweni, Zanzibar
https://madinathotel.co.tz
sales@madinathotel.co.tz
+255 717 721 334



Marijani Beach & Resort & Spa
Accommodation | Pwani Mchangani, Zanzibar
www.marijanihotel.co.tz
sales@marijanihotel.co.tz
+255 717 702 494



Mawe Lodges | Tent 15
Accommodation | Arusha, Tanzania
www.mawelodges.com
info@mawelodges.com
+255 785 404 912



Mberesero Lodges & Tented Camps
 Accommodation | Arusha, Tanzania
www.endorolodge.com
mberesero@mberesero.com
 +255 754 377 795



Meliá Hotels International Tanzania
 Accommodation | Arusha, Tanzania
www.melia.com
reservations.tanzania@melia.com
 +255 746 981 901



Merit Concept
 Media | Arusha, Tanzania
www.meritconcept.com
arjav@meritconcept.com
 +255 787 591 291



MIC Global Risks (T) Ltd
 Insurance | Dar es Salaam, Tanzania
www.micglobalrisks.co.tz
hshenyagwa@micglobalrisks.com
 +255 754 522 004



Miracle Excursions Zanzibar | Tent 38
 Tour Operator | Stone Town, Zanzibar
www.zanzibar-submarine.com
submarine@miracleexperience.co.tz
 +255 789 300 009



Miracle Experience Balloon
 Tour Operator | Arusha, Tanzania
www.miracleexperience.com
balloon@miracleexperience.co.tz
 +255 789 300 009



Moja Tuu Zanzibar
 Accommodation | Kiwengwa, Zanzibar
www.mojatuuzanzibar.com
management@hakunamajiwe.com
 +255 784 653 318



NCAA
 Government | Arusha, Tanzania
www.ncaa.go.tz
cc@ncaa.go.tz
 +255 734 160 014



Neptune Hotels: Kenya, Tanzania, Zanzibar
 Accommodation | Pwani Mchangani, Zanzibar
www.neptunehotels.com
res.neptunezanzibar@neptunehotels.com
 +255 774 567 893



Nje Bush Camp
 Accommodation | Dar es Salaam, Tanzania
www.msafiritravels.com
twendekusinicamps@gmail.com
 +255 754 695 680



Nyange Adventures
 Tour Operator | Moshi, Tanzania
www.nyangeadventures.com
info@nyangeadventures.com
 +255 717 385 304



Nyerere Tented Camp
 Accommodation | Dar es Salaam, Tanzania
www.chase-nature.com
info@chase-nature.com
 +255 782 024 590



Ocean Paradise Resort & Spa - Zanzibar
 Accommodation | Pwani Mchangani, Zanzibar
www.oceanparadisezanzibar.com
antonie.dupreez@oceanparadisezanzibar.com
 +278 236 512 52



Olpopongi Maasai Cultural Village
 Accommodation | Moshi, Tanzania
www.maasai-village.com
info@maasai-village.com
 +255 764 164 717



Onomo Hotel Dar es Salaam
 Accommodation | Dar es Salaam, Tanzania
www.onomohotels.com
jigna.shanghavi@onomohotel.com
 +255 783 620 092



Outstanding Solutions Ltd
 Consultant | Arusha, Tanzania
<https://outstandingsolutionstz.com>
manager@outstandingsolutionstz.com
 +255 756 716 496



Paradise & Wilderness Ltd
 Accommodation | Stone Town, Zanzibar
www.paradise-wilderness.com
sales@paradise-wilderness.com
 +255 677 082 675



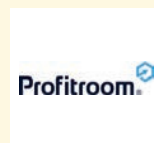
Park Hyatt | Stand B38
 Accommodation | Shangani, Zanzibar
www.zanzibar.park.hyatt.com
zanzibar.park@hyatt.com
 +255 245 501 234



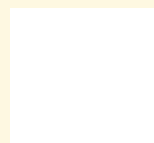
Pesapal Tanzania Ltd | Tent 27
 Financial Institution | Arusha, Tanzania
www.pesapal.com
info@pesapal.com
 +255 682 370 207



Precision Air Service
 Airline | Dar es Salaam, Tanzania
www.precisionairtz.com
hmremi@precisionairtz.com
 +255 683 152 698



Profitroom Ltd | Stand B30
 Booking Platform | South Africa
www.profitroom.com
leigh.myles@profitroom.com
 +27 83 228 3928



PureH2O Africa | Tent 17
 Supplier | Nairobi, Kenya
www.pureh2oafrika.com
sales@pureh2oafrika.com
 +91 8270449084



MIRACLE
EXPERIENCE
- TANZANIA -

From the Sky TO THE SEA

www.miracleexperience.co.tz



BOOK ME
FROM JULY
2023

YOUR *Splash Free* SUBMARINE ADVENTURE!

Discover the most spectacular, colorful & untouched marine life of the Zanzibar archipelago in our brand new semi-submarines. Enjoy a "splash free" underwater experience, 6 feet / 1.80m below the water surface. Discover the Indian Ocean coral reefs & its vibrant world of fish.

- Premium family fun for all ages
- VIP / Honeymoon / Groups / Incentives / Private Tours
- Day, Night & Sunset Tours / 90-180 minutes
- Airconditioned 12-seat cabin with 360° Panorama view
- Life Tour Guide & Video education screen
- Safety first - Latest Equipment & Technology
- Divers / Fish feeding / Memory photos



WWW.ZANZIBAR-SUBMARINE.COM
A SUBSIDIARY OF MIRACLE EXPERIENCE



SCAN ME



Miracle Excursions Ltd.
P.O. Box 4088,
Corner Dolphin Café
Shangani - Zanzibar

BOOKINGS: +255 (0)789 300 009
submarine@miracleexperience.co.tz
OFFICE: +255 (0)776 880 088
office@zanzibar-submarine.com

Starting from*
US\$ 69



QMB | Tent 04
 Supplier | Zanzibar
www.qmb-zanzibar.com
clara@qmb-zanzibar.com
 +255 778 383 833



Regrow Project - TTB | Tent 03
 Tourism Authority | Dar es Salaam
www.tanzaniatourism.go.tz
dg@tanzaniatourism.go.tz
 +255 222 664 878



Safari Gateway Ltd | Tent 26
 Tour Operator | Zanzibar
www.safarigateway.co.tz
biubwa@safarigateway.co.tz
 +255 777 232 747



Sama Hospitality Supplies Ltd | Tent 26
 Supplier | Zanzibar
www.samahospitality.co.tz
khalil@samahospitality.co.tz
 +255 789 476 501



Sansi Hotels
 Accommodation | Stone Town, Zanzibar
www.otentichost.com
gm@sansikendwa.com
 +255 774 006 546



Selous Mapumziko Lodge
 Accommodation | Dar es Salaam, Tanzania
<https://www.selousmapumzikolodge.co.tz>
selousmapumzikolodge@gmail.com
 +255 784 227 916



Serena Hotels
 Accommodation | Stone Town, Zanzibar
www.serenahotels.com/zanzibar
saleszanzibar@serena.co.tz
 +255 779 107 070



Serengeti Balloon Safari
 Tour Operator | Arusha, Tanzania
www.balloonsafaris.co.tz
sales@balloonsafaris.co.tz
 +255 789 851 189



Shine Balloon Safaris | Tent 10
 Tour Operator | Arusha, Tanzania
www.shineballoon.co.tz
md@shineballoons.co.tz
 +255 754 288 558



Skydive Zanzibar | Tent 07
 Tour Operator | Kendwa, Zanzibar
www.skydive-zanzibar.com
jump@skydive-zanzibar.com
 +255 772 696 969



Solar, Doors, Locks & Fire (Z) Ltd | Tent 20
 Supplier | Zanzibar
www.energygold.co.tz
info@sdlftanzania.co.tz
 +255 784 465 363



Sun Tours and Travel Zanzibar
 Tour Operator | Zanzibar
www.suntourszanz.com
sales@suntourszanz.com
 +255 773 499 333



Sunshine Marine Lodge
 Accommodation | Matemwe, Zanzibar
www.marinelodgezanzibar.com
silvana.reservations@sunshinegroupzanzibar.com
 +255 773 471 255



Suvacor Ltd | Tent 11
 Supplier | Zanzibar
www.suvacor.com
ben@ssuvacor.com
 +255 746 626 619



TANAPA
 Government | Arusha, Tanzania
www.tanzaniaparks.go.tz
beatrice.kessy@tanzaniaparks.go.tz
 +255 786 368 833



Tanga Beach Resort & Spa
 Accommodation | Tanga, Tanzania
www.tangabeachresort.com
sales@tangabeachresort.com
 +255 655 088 773



Tanzania Bush Camps
 Accommodation | Arusha, Tanzania
www.tanzaniabushcamps.com
info@tanzaniabushcamps.com
 +255 782 464 225



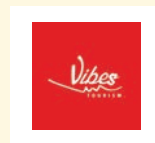
TATO
 Association | Arusha, Tanzania
www.tatotz.org
info@tatotz.org
 +255 744 777 444



The Andes Deli Co Ltd | Tent 02
 Supplier | Arusha, Tanzania
www.theandesdeli.com
andesdeliitd@gmail.com
 +255 755 199 370



The Nest Boutique Resort
 Accommodation | Paje, Zanzibar
www.thenest.art
ivan@thenest.art
 +35 9876208300



The Vibes World | Tent 09
 Supplier | Beirut, Lebanon
www.thevibesworld.com
yehia.elhaji@thevibesworld.com
 +961 915 1444



Tiffany Diamond Hotels Ltd
 Accommodation | Dar es Salaam, Tanzania
www.tiffanydiamondhotels.com
gm@tiffanydiamondhotels-ma.com
 +255 677 016 830



NEPTUNE HOTELS

We promise African memories



Friendly and spacious, **Neptune Pwani Beach Resort & Spa** is an ideal choice for guests in search of a retreat that offers the "special touch", matched with attention to the finest of details. The Resort has been meticulously created, emulating traditional Zanzibar style, using the best in local design, interiors and furnishing, meeting top international standards. The Resort features 194 rooms all with terrace and ocean view, situated in 2 level blocks and 4 individual beachfront suites with in-room Jacuzzi.

Facilities include 1 main restaurant (buffet), 4 à la carte restaurants, 1 snack restaurant, 3 bars, 1 coconut beach bar, the Spherique Boutique, conference room and facilities, a water sports centre, 2 big common pools, Earth & Rain Spa with private pool, recreation centre, evening entertainment programme daily, air conditioned gym, Kids Club, laundry service and excursion desk.



Neptune Ngorongoro Luxury Lodge is set in 120 acres of virgin Tanzanian bush in the Ngorongoro volcanic landscape, this all suites wood log cabin style retreat is located a few steps from the Game Reserve Gate and 20 minutes' drive away from the Ngorongoro Crater that is said to have the most dense concentration of wildlife in Africa.

This all inclusive property features 20 spacious private log cabins with fire place, a restaurant and a bar. Indulge in moments of relaxation at the swimming pool or at the Earth & Rain Spa after a full-day game drive.

"If I have ever seen magic, it has been in Africa." ...



NEPTUNE HOTELS

BEACH RESORTS - SAFARI LODGES - TENTED CAMPS

T: 255 774 567 893

E: res.neptunezanzibar@neptunehotels.com

W: www.neptunehotels.com

Facebook: [Neptune Hotels](#)

Twitter: [@Neptune Hotels](#)

OTHER NEPTUNE RESORTS & LODGES

Neptune Paradise Beach Resort & Spa, Diani Beach, Mombasa, Kenya

Neptune Village Beach Resort & Spa, Diani Beach, Mombasa, Kenya

Neptune Palm Beach Boutique Resort & Spa, Diani Beach, Mombasa, Kenya

Neptune Beach Resort, Bamburi Beach, Mombasa, Kenya

Neptune Mara Rianta Luxury Camp Masai Mara Kenya



TOKU Tanzania Co. Ltd | Tent 06
 Supplier | Moshi, Tanzania
www.toku-tanzania.com
sales@toku-tanzania.com
 +255 756 718 455



Zanzibar Residence
 Accommodation | Kiwengwa, Zanzibar
www.zanzibarresidence.com
info@zanzibarresidence.com
 +255 772 512 208



TTB - Tanzania Tourist Board
 Government | Dar es Salaam, Tanzania
www.corporate.tanzaniatourism.go.tz
dg@tanzaniatourism.go.tz
 +255 222 664 878



Zanzibar Submarine
 Tour Operator | Stone Town, Zanzibar
www.zanzibar-submarine.com
submarine@miracleexperience.co.tz
 +255 789 300 009



Tui Blue Bahari Zanzibar
 Accommodation | Mahonda, Zanzibar
www.tui-blue.com
jacquelyn.maulgue@tui-blue.com
 +255 699 078 212



Zanzibar White Sand Luxury Villas
 Accommodation | Paje, Zanzibar
www.whitesandvillas.com
reservations@whitesandvillas.com
 +44 20 45 25 40 22



Visit Oromia
 Association | Addis Ababa, Ethiopia
www.visitoromia.org
abdug@visitoromia.org
 +251 948 053 7727



Zara Tours
 Tour Operator | Moshi, Tanzania
www.zaratours.com
zara8@zaratours.com
 +255 784 451 000



Wajamama Wellness Center
 Health Care | Mjini Magharibi, Zanzibar
www.wajamama.com
nafsa.jiddawi@wajamama.com
 +255 758 648 885



ZATI
 Association | Mjini Magharibi, Zanzibar
www.zati.or.tz
info@zati.or.tz
 +255 776 725 528



Wellworth Zanzibar Beach Resort
 Accommodation | Mazizini, Zanzibar
www.wellworthcollection.co.tz
gm@zanzibarbeachresort.net
 +255 754 248 101



ZATO
 Association | Kinazini, Zanzibar
www.zato.or.tz
info@zato.or.tz
 +255 754 842 828



Zanlink Ltd
 Internet Provider | Zanzibar
www.zanlink.com
sales-zanlink@liquidtelecom.co.tz
 +255 777 878 786



ZATOGA
 Association | Zanzibar
zatoga2011@gmail.com
 +255 777 497 876



Zanzibar Excursions
 Tour Operator | Shangani, Zanzibar
www.zanzibarexcursions.co.tz
marketing@zanzibarexcursions.co.tz
 +255 713 591 064



ZCT - Commission for Tourism Zanzibar
 Government | Stone Town, Zanzibar
www.ncd.co.tz
marketing@zanzibartourism.go.tz
 +255 772 821 725



Zanzibar Padel
 Accommodation | Kiwengwa, Zanzibar
www.zanzibarpadel.com
info@zanzibarresidence.com
 +255 772 512 208



Zuri Zanzibar
 Accommodation | Nungwi, Zanzibar
www.zurizanzibar.com
william.ruwa@zurizanzibar.com
 +255 777 354 987

EXPLORE THE WORLD WITH ETHIOPIAN

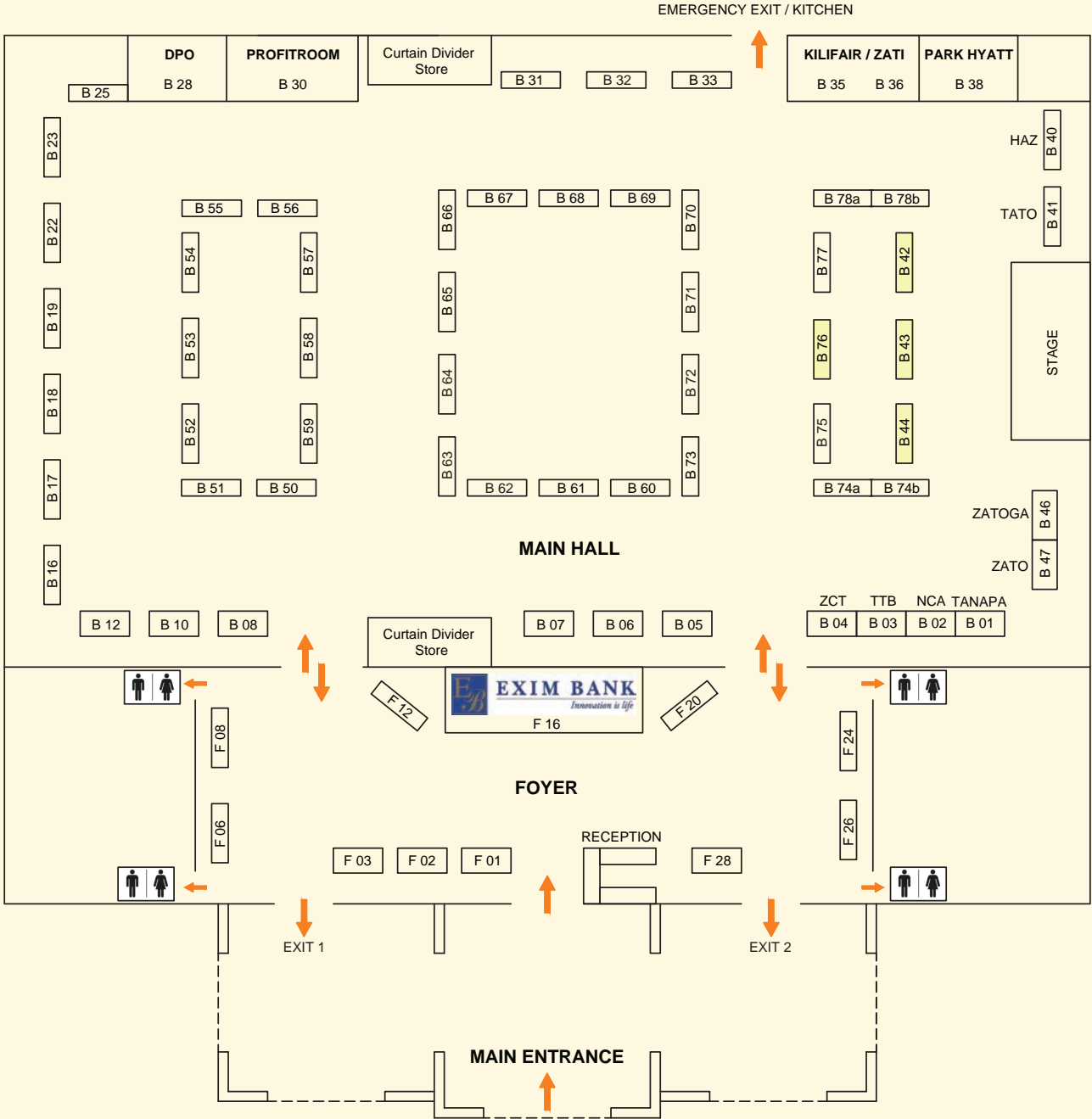


www.ethiopianairlines.com

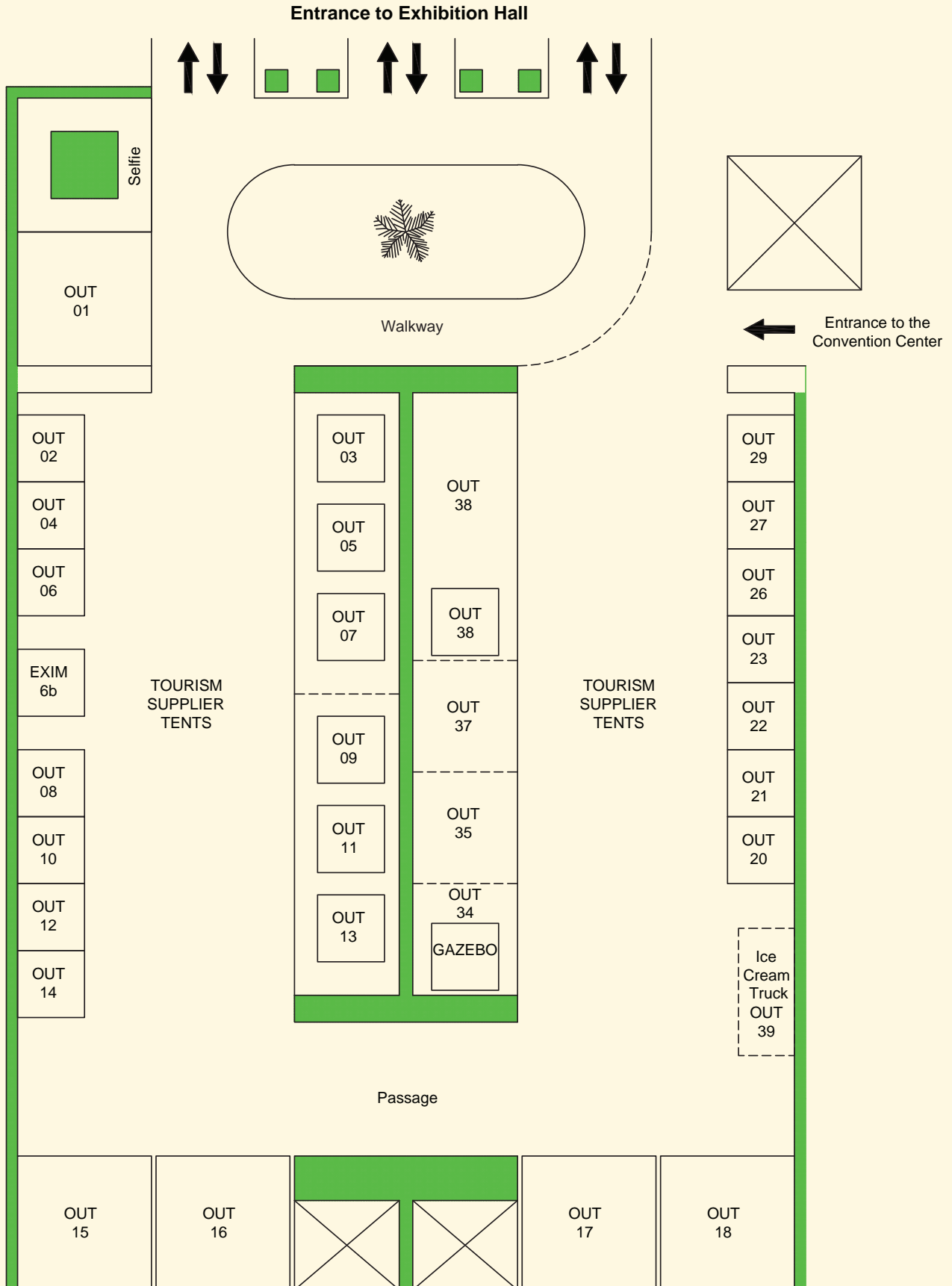
Ethiopian
የኢትዮጵያ
THE NEW SPIRIT OF AFRICA

A STAR ALLIANCE MEMBER 

EXPO Layout: Indoor



EXPO Layout: Outdoor



Seminars / Workshops @ Jahazi room

DAY 1: THURSDAY, FEBRUARY 23, 2023

12:00-12:30 The role of Commercial Banks in facilitating the Blue Economy

Commercial banks play an important role in the growth and development of a sustainable blue economy through carefully crafted products, services, and relationships. They supply the capital, investments, and insurance needed to support ocean-related industries, which are drawing more and more attention from financiers, insurers, banks, and decision-makers as a new source of resources, opportunities, and prosperity. Banks finance the transition to a sustainable blue economy.



Speaker: Andrew Lyimo, *Head Retail Banking Exim Bank Tanzania*

Andrew Lyimo is a seasoned banker with working experience of twenty-three years, twenty years in the Financial Industry. He has worked for Local, Regional and Global banks with a career history spanning across Finance, Retail and SME. He has been involved in various changes in the Retail Financial Sector, including new retail start-ups, acquisitions, network expansions and rolling out of cross border solutions. He is also a board member of Tanzania Mortgage Refinance Company Ltd.

14:00-14:30 Blue Economy and Tourism

Tourism is Zanzibar's largest service industry and a key pillar of the economy. Coastal and marine tourism represents a significant share of the industry with thousands of tourists annually visiting Zanzibar for its sun, sea and sand. Sustainable management of the tourism sector to ensure that the ecosystems that underpin tourism opportunities are sustained is, however, a key challenge that requires joint efforts for all stakeholders and the Government. Join Dr. Aboud S. Jumbe, Principal Secretary at the Ministry of Blue Economy and Fisheries for a seminar and discussions on Blue Economy and Tourism in Zanzibar.



Speaker: Dr. Aboud S. Jumbe, *Principal Secretary at the Ministry of Blue Economy and Fisheries, Zanzibar*

Dr. Aboud S. Jumbe is the Principal Secretary at the Ministry of Blue Economy and Fisheries, Zanzibar. Dr. Jumbe has been involved in various dialogue and development processes at the local, regional and international level in Environmental Management, Sustainable Development of Small Island Developing States, Climate Change Adaptation, Disaster Risk Management, Biodiversity Conservation, Oil and Gas for Development, and the implementation of Blue Economy & Marine Spatial Planning strategic actions.

15:00-15:30 Digital payments in Tanzania; the challenges and opportunities

Retail payment is a key area for investment to improve Tanzania's tourism sector. Within retail payments, new payment technology is considered one of the greatest areas of opportunity. But even while opportunity beckons, merchants must continue to satisfy the needs of their existing client base, for whom cash and debit, and credit cards are the predominant forms of payments. The financial payments sector should create systems that are friendly to both merchants and their clients and create opportunities for regional and global trading.



Speaker: Simba Huni, *DPO Pay Head of Sales*

Simba J. Huni is a fintech and payments enthusiast. He has been overseeing the DPO Group Southern Cluster for almost four years. He joined DPO as the Country Manager for Namibia and quickly grew into the regional Manager position before his recent appointment as the Head of Sales. Simba worked in Banking, Remittances, and Payments industries for over 15 years, including at the Reserve Bank of Zimbabwe. He currently sits on the Payments Association of Namibia's Payments Stakeholder Forum (PSF), a voluntary advisory forum advocating for the innovation and growth of digital payments in Namibia.

Seminars / Workshops @ Jahazi room

DAY 2: FRIDAY, FEBRUARY 24, 2023

11:00-11:30 Tourism Highlights, Attractions, and Opportunities in Zanzibar

Join the Chairman and Director of Zanzibar Association of Tourism Investors for an engaging seminar where they share the tourism highlights of Zanzibar. Get to know the latest opportunities and captivating attractions of the Zanzibar Archipelago, beyond the turquoise waters and white sandy beaches!



Speaker: Rahim Bhaloo, Chairman of ZATI - Zanzibar Association of Tourism Investors

Mr Rahim Bhaloo is an established businessman in Zanzibar. Together with the ZATI Board and KILIFAIR Promotion he came up with the initiative to establish the Z-Summit, with the clear vision of showcasing Zanzibar and its new opportunities to the Service Seekers. Mr Rahim has dedicated his time to tourism and working to make sure Zanzibar reaches its highest potential for investors. He is a staunch believer in Eco & Sustainable Tourism to help take care of our environment and work with sustainable and greener tourism concepts.



Speaker: Greta Stålnacke, Director of ZATI - Zanzibar Association of Tourism Investors

Greta Stålnacke is the Director of Zanzibar Association of Tourism Investors, a membership-based organization for all tourism investors in Zanzibar that for 20 years has been working for a stronger, sustainable, and professional tourism industry in Zanzibar. Through her many years of experience in tourism, international relations and collaborations, and organization development, she has a unique perspective that helps her push the ZATI mandate and understand the Zanzibar tourism climate.

12:00-12:30 How clever technology can help hotels & resorts maximise their online direct booking potential

Sometimes up to 98% of visitors to a hotel website began their journey without any purchase intent, we will explore simple and effective ways you can utilise technology to convert those visitors. Topics include: Communication and visibility options to convert contact seekers, abandonment cart and availability tools to offer immediate information, captivating and developing loyalty through inspiring content and technology.



Speaker: Samantha Williams, Commercial Director at Profitroom

Samantha Williams is an award winning revenue specialist and currently holds the senior management position of Commercial Director at Profitroom. She worked as a senior revenue and product manager working with a mixed portfolio of over 75 hotels, with a strong background in hospitality, revenue management and leadership. At Profitroom Samantha leads on the strategic and operational activities to deliver transformative, tangible results for hotels & resorts in Africa, Europe and beyond.

15:00-15:30 Ensuring a Sustainable Tourism in Zanzibar with Professional Guides

Well-skilled and properly trained tour guides are key to offering and delivering the best image of Zanzibar and adding value to the destination. ZATOGA, as an association of tour guides in Zanzibar, is strongly committed to ensuring that all guides are well-skilled and receive regular training in order to work intelligently and meet the needs of all tourists and visitors.



Speaker: Khalifa Mohamed Makame, ZATO - Zanzibar Association of Tour Operators

Mr Khalifa Mohamed Makame is an innovative, energetic and open-minded Entrepreneur with 18 years of experience in establishing tourism and education institutions and coordinating tourism operations. He is currently the Director of Tabasam Tours and Travel, Zanzibar Adventure School, British School of Zanzibar and Trymedics Tanzania.



Speaker: Simon Charles Kisinza, ZATOGA - Zanzibar Association of Tour Guides

Mr Simon Charles Kisinza is a professional tour guide and journalist with long experience working with Zanzibar Tourism. As a member of ZATOGA he is dedicated to working for more professional practices in the tourism industry.

CHOOSE YOUR SANCTUARY.

CENTRAL CAMP | TARANGIRE CAMP |
SERONERA CAMP | MIGRATION CAMP | THE
CASTLE AT NGORONGORO

acaciacollections.com

IMMERSE YOURSELF IN NATURE

EXPERIENCE TANZANIA



CHOOSE YOUR ADVENTURE.

WILDLIFE | ZANZIBAR | MT. KILIMANJARO

goshenisafaris.com



EMPRESS FURNITURE

Restaurant & Cafe Furniture

Hotel & Garden Furniture

Office Furniture

Conference Furniture

Window Blinds

Carpet Tiles | Pergolas

✉ info@empressfurniture.com

🌐 www.empressfurniture.com

☎ 0686 207 513 • 0784 232 852

📱 [EmpressFurnitureTZ](#)

Samora Avenue, Dar es Salaam
5 mins walk from Ferry



THE EMPRESS
ADVANTAGE





10 YEARS
ANNIVERSARY

Your Local Tanzania specialist for **Kilimanjaro, Serengeti and Zanzibar**



TRAVEL - DISCOVER - ADVENTURE

Come as a client, leave as a friend

Welcome to the beautiful land of Kilimanjaro, Serengeti, Ngorongoro and Zanzibar among other amazing tour attractions in Tanzania.

With our professional, friendly and attention to detail approach, you will not only enjoy your visit here, but also fall in love with almost everything. We consider you a friend, and your adventure with us will prove that.



EXPERIENCE THE WONDERS
OF **TANZANIA**



Mountain
Climbing



Wildlife
Safaris



Cultural
Tours



Beach
Holidays

ONE DMC COMPANY B2B & EVENTS
2 SERVICES
ZATI & ZATO Member



zanzibarexcursions.co.tz
reservations@zanzibarexcursions.co.tz
+255 713 591 064 | +255 777 410 414

BEACH HOLIDAYS

FIT / À LA CARTE & GROUPS

Ugunja (Zanzibar)
Mafia Island
Pemba Island
Private Islands

Chapwani
Chumbe
Mnemba

Inter-islands flights
Private transfers
Handling and Airport assistance
Half day tours
Full day tours

Cooking
Diving
Fishing
Skydiving
Kitesurfing

French local speaking guide
Italian local speaking guide
English local speaking guide
German local speaking guide

Savanna Tours & Safaris

DMC B2B & EVENT



By excellence since 39 years



savannatoursandsafaris.com
info@savannatours.com

SAFARIS

FIT / À LA CARTE & GROUPS
with 4x4 vehicles or flying

North parks

Arusha National Park
Tarangire National Park
Lake Manyara National Park
Ngorongoro Crater
Serengeti National Park
Lake Eyasi
Lake Natron
Mkomazi National Park

Kilimanjaro Climb

Machame Route
Marangu Route
Lemosho Route
Umbwe Route
Mawenzi Route
Western Breach Route

Mount Meru Climb

South parks

Mikumi National Park
Nyerere National Park
Ruaha National Park
Saadani National Park

Other parks

Gombe National Park (chimpanzes)
Katavi National Park
Mahale National Park (chimpanzes)
Saanane National Park
Udzungwa Mountains National Park

Tanzania Beach & Safaris LTD

TIN Number 108-692-626 — ZRB Number Z025212154
Mchinda Mzanzo Road — Po Box 4226 — Zanzibar — Tanzania
Tour Operator Liability Insurance for an amount of 500 000 USD

ZANZIBAR (UNGUJA)

Hotels

- 1 Kilindi, Palumbo, Eden Village, Kendwa Rocks, Gold Zanzibar, Sunset Kendwa, Sansi Kendwa Beach Resort
- 2 Zuri Zanzibar, RIU Palace, RIU Jambo, Opera Hotel
- 3 Royal Zanzibar Beach Resort, My Blue Hotel, Sunset Beach Resort, Sandies Baobab Beach, Nungwi Inn, The Z Hotel, Amaan Bungalows, Langi Langi Beach Bungalows
- 4 Flame Tree Cottages, Smiles Beach Hotel, DoubleTree Resort by Hilton
- 5 Mnarani Beach Cottages, Essque Zalu, The Zanzibari, Nungwi Dreams by Mantis, Warere Beach, SafiraBlu - Luxury Resort & Villas
- 6 Emerald Zanzibar Resort & Spa
- 7 Sunshine Marine Lodge, Villa Maua
- 8 Mnemba Island
- 9 Kasha Boutique Hotel, Sunshine Bay Hotel, Matemwe Retreat, Matemwe Lodge
- 10 SeVi Boutique Hotel, Green and Blue Ocean Lodge, Keys Bungalows, Zanzibar Queen Hotel, Kena Beach Hotel
- 11 Villa Tulia, Zanzibar Pearl Boutique & Villas, The Seles Boutique Hotel, Villa Kiva, Tamani Villas, Zanzibar Retreat, Zoi Boutique, Utupoa, Panga Chumvi Beach Resort
- 12 Zanziblu, Hodi Hodi, Zanzibar House, SBH Kilindini Resort
- 13 Mchanga Beach, Sophia Sea View, Blue Moon Villa, Next Paradise, Waikiki, Marijani Beach Resort & Spa
- 14 Neptune Pwani Beach Resort & Spa, Ocean Paradise, TUI Blue, Diamonds Mapezi Beach, Coral Reef, Meliá Zanzibar, Shooting Star
- 15 Sultan Sands, Bluebay Beach Resort & Spa, VOI Kiwengwa
- 16 Kiwengwa Beach, Mvuvi, Zanbluu, Moja Tuu, Blu Marlin by EHFAR
- 17 Queen of Sheba, Tulia Zanzibar Resort, Pongwe Beach, The Island Pongwe, Pongwe Bay, Seasons Lodge
- 18 White Paradise, Azao, Palumbo Reef
- 19 Uroa Bay, Moonshine Uroa, Golden Clove, Sunny Palms Beach Resort
- 20 Zanzibar Bay Resort, Paradise Beach Resort, Filao Beach by Sansi
- 21 Michamvi Sunset Bay, Kae Funk, Konokono, Qambani, Ras Michamvi, Kichanga, Sansi Kae Beach Resort
- 22 Karafuu Beach Resort & Spa, Boutique Hotel Matlai, The Rock (Restaurant), Pearl Beach by Sansi, Upendo Beach, Baladin Zanzibar Beach Hotel
- 23 Le Mersenne, Zawadi, Sultan Palace, Dongwe Club, The Sands, Anna, Baraza, The Palms, Breezes Beach Club & Spa, Xanadu Villas & Retreat
- 24 Bellevue, Indigo Beach, Sahari, Kijani Beach Villas
- 25 Paradise Beach Bungalows, Nname Beach, Dhow Inn, Jambo Beach Hotel
- 26 Arabian Nights, Paje by Night, Cristal Resort, The Nest
- 27 Kisiwa, Zanzibar White Sand Luxury Villas & Spa, Hakuna Majiwe Beach Lodge
- 28 Villa Serenity, Corals of Zanzibar (opening end of 2023), Mbuyuni, Spice Island, Fun Beach, Villa de Coco, Sharazad, Mwezi, La Luna, Uzuri, Mamamapambo
- 29 Jambiani Villas, Blue Oyster, Belvedere, The Loop, NUR, Case Beach Hotel, Blue Reef, Driftwood Beach Lodge, New Teddy's on the Beach
- 30 Zanzistar, Coral Rock, Red Monkey, Zanzest, Kupaga Villas
- 31 Reef & Beach Resort
- 32 Nest Style, Villa Fleur de Lys, The One Resort Zanzibar
- 33 Promised Land, Mama Root, Unguja Lodge, L'Oasis, Karamba, Aya Beach Resort, Kizikula
- 34 The Residence, Fruit & Spice
- 35 Fumba Beach Lodge
- 36 Chumbe Island Coral Park
- 37 Golden Tulip Airport Hotel
- 38 Protea Hotel by Marriott Mwbeni Ruins, Madinat Al Bahr, Zanzibar Beach Resort, The Manor House by Sansi, Jungle Paradise Beach Resort & Spa
- 39 Park Hyatt, Serena Hotel, Shaba Boutique Hotel, Island Paradise Inn, Double Tree By Hilton, Upendo House, Emerson on Hurumzi, Emerson Spice, Maru Maru Hotel, Kiponda B&B, Golden Tulip Stonetown Boutique
- 40 Maruhubi Villas, Hotel Verde, Golden Tulip Zanzibar Resort
- 41 Imani Beach Villa, Chuini Zanzibar Lodge, Mangrove Lodge Zanzibar
- 42 Zanzi Resort, Sea Cliff Resort & Spa



© 2023 Memories of Zanzibar
www.toku-tanzania.com



Legend

- Place of interest
- Hotel
- Airport
- Ruin
- Mosque
- Mangroves
- Forest
- Conservation Area
- Depth 0-20 m
- Ferry
- Kite-Surfing Area
- Dive Site
- Beach
- Lighthouse
- Coral Banks